Boardvantage

Liwa Trading

Sunil Nair
Finance Manager

LIWA ليوا
BRINGING YOU THE BEST BRANDS

Liwa Trading Enterprises LLC (Liwa) was set up in 1987 to establish the retail presence of the Abu Dhabi-based group, Al Nasser Holdings (ANH). ANH has wide interests in the oil services, manufacturing and retail sectors and operates a number of joint ventures with leading international companies. We spoke with Sunil Nair, Liwa's Finance Manager about their experience with Boardvantage.

1. **Would you please tell us about your role at Liwa Trading?**

   I am the Finance Manager and Board Secretary for Liwa. In addition to managing finances for Liwa, I also manage the board meetings.

2. **Why did your company choose Boardvantage?**

   Our Chairman attends board meetings for other companies, and appreciated how some were run without paper. His goal was to make Liwa's board meetings paperless, as well. We wanted a solution that would enable us to conduct the board meetings electronically, post documentation online for review, and collect signatures for the meeting minutes without sending hard copies to each of the directors' offices. After an Internet search, we found Boardvantage.

3. **What were some of the challenges your company hoped to solve by introducing Boardvantage?**

   We had several challenges with our current paper-based processes. First, we had been sending printed copies of the updated board book to board members after every meeting. This was inefficient, especially because the board members are located in different offices. We wanted to be able to update and post the book online, and enable board members to review and comment on it electronically. Similarly, collecting the signatures of the board members for the minutes review would be much faster and easier if we could do it electronically, rather than sending a paper copy to each office and asking them to sign and return it.

4. **Can you highlight the results of adopting Boardvantage? Were the challenges mentioned in the previous question successfully resolved?**

   By implementing Boardvantage, we were able to solve all our challenges. Now we can update the board book online, and automatically send updates to the board members. Several of our board members have commented on how easy it is for them to review documents and make comments while on the go. Adopting Boardvantage has allowed us to conduct our board meetings much more efficiently.

5. **What features on Boardvantage are used by Liwa Trading?**

   Besides online review and annotation features, we use eSignature and secure messaging capabilities, as well. eSignature enables us to collect signatures from board members in various locations. And secure messaging protects sensitive information. Because all data is encrypted, we can be confident that no information is compromised.

6. **Is your company using Boardvantage beyond the board?**

   In addition to using Boardvantage to improve our board meeting processes, we use the solution to upload other monthly reports and notes, which must be circulated to board members.

7. **Is there anything else you would like to tell us about your experience with Boardvantage?**

   The software is excellent and very user-friendly, and the hands-on helpdesk enables us to sort out queries easily. The training we received from Boardvantage on how to use the solution was very informative and professionally conducted.

About Boardvantage
Learn more at boardvantage.com/me

Contact us:
mbisaro@boardvantage.com

Boardvantage leads the market in delivering paperless process for boards and committees. Members can eSign documents, approve meeting minutes, share annotations, or utilize an array of other tools to manage their day-to-day work. Boardvantage also captures complex meeting process online. With dedicated workflows and support for last-minute updates, board secretaries can streamline meeting preparation and follow up, increasing productivity. Trusted by enterprises worldwide, including half of the Fortune 500, Boardvantage raises visibility and makes process outcomes more timely and predictable.